News and Views (States Staff)

Headline: Social Media Trainings Available!

Deck: Trusted Choice has launched a social media training program to help members grow their digital presence.

Trusted Choice has launched a social media training program that provides tips for choosing and optimizing the best social channels for your agency.

Let your members know whether they need to start from scratch or evolve their strategy, they can choose which level to get started with based on your needs.

The levels include “Intro to Social Media,” “Intermediate,” and “Experienced.”

The trainings can be found [here](https://trustedchoice.independentagent.com/social-media-trainings/).

Contact [Mia McGowan](mailto:Mia.McGowan@iiaba.net) with any questions.