News and Views (state staff)

Subj: Here are the Top 5 Reasons Members Should Request a Free Digital Review

Deck: Encourage your members to request a Digital Review Today

Having sent out over 2,500 Digital Reviews to members, this in-depth website analysis is one of Trusted Choice’s most popular resources. The Digital Review takes a detailed look at agency’s websites, the style and UX of their site, as well as social media channels and provides recommendations to improve members’ online presence.

We created the top 5 reasons to request a Digital Review to highlight the value of this program. We encourage you to share the document directly or use it as a reference when creating your own promo.

It’s very easy for members to request a Digital Review, simply direct them to the Trusted Choice site at <https://trustedchoice.independentagent.com/>.

Please contact [Mia McGowan](mailto:Mia.McGowan@iiaba.net) with any questions.