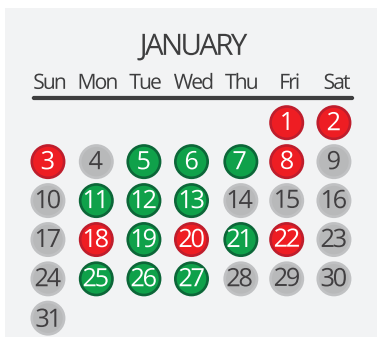


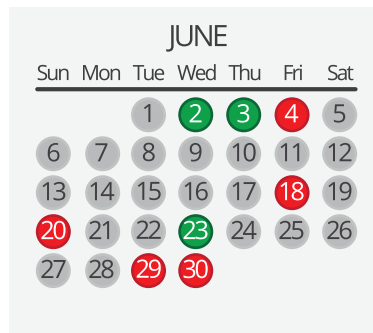
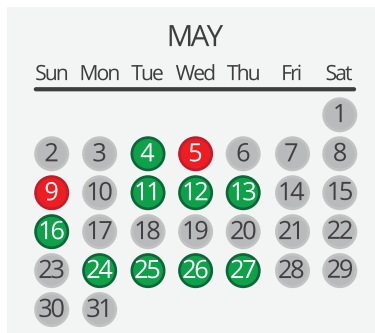
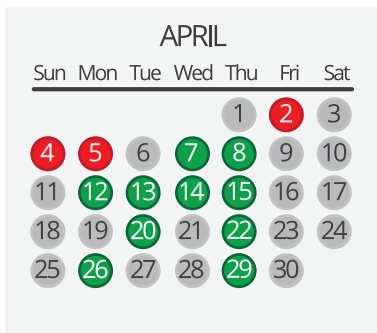
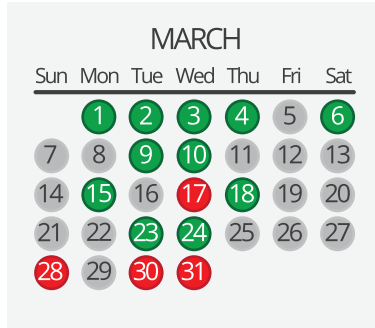
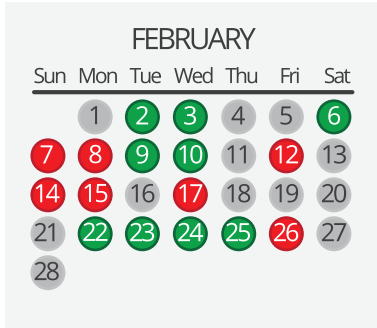


# Worldata®

## EMAIL MARKETING CALENDAR

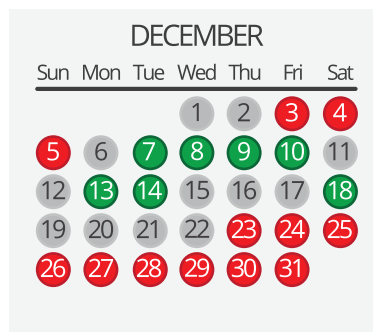
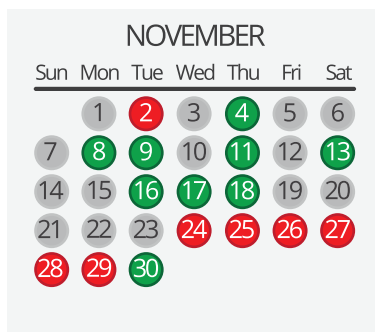
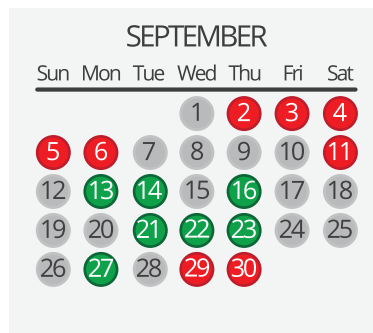
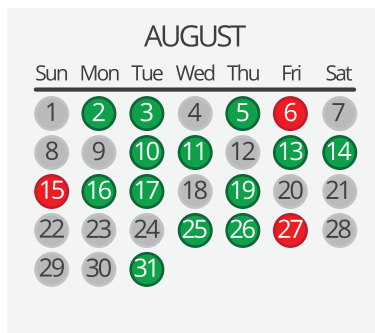
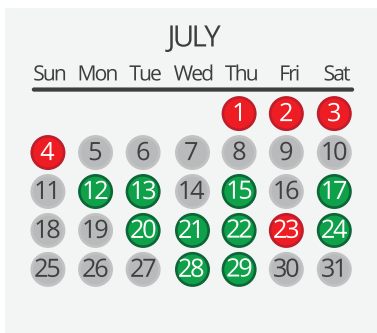
Worldata's research division aggregates email campaign statistics from over 40,000 campaigns that are executed annually. These campaigns measure results from over 6 Billion transmitted messages. Worldata strongly encourages marketers to test all delivery timing options to find the optimal strategy for your specific programs.

- TOP PERFORMING DATES
- AVERAGE PERFORMING DATES
- POOR PERFORMING DATES



## Key Services

- ✓ Acquisition Email Marketing
- ✓ Display and Email Retargeting
- ✓ Premier Source - Rapid Database Growth
- ✓ Content Syndication & CPL Programs
- ✓ Direct Mail Solutions
- ✓ Email Production Services
- ✓ Best Practice Consultations
- ✓ Data Hygiene & Improvement
- ✓ List Management Representation



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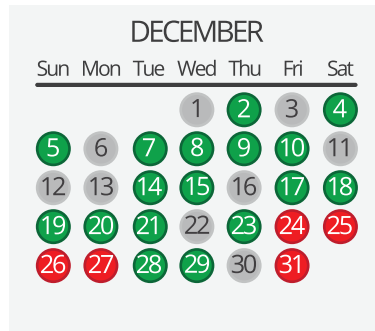
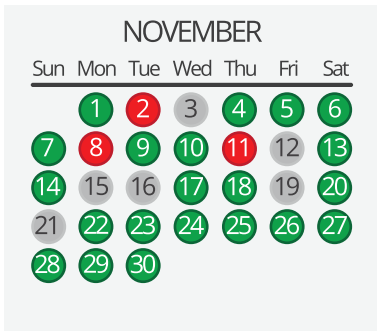
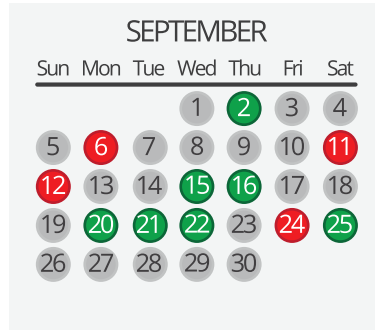
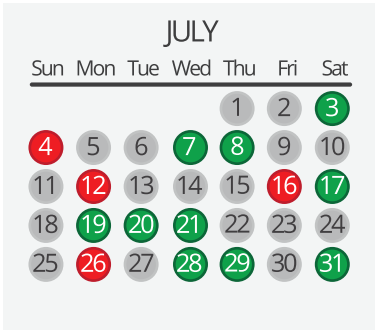
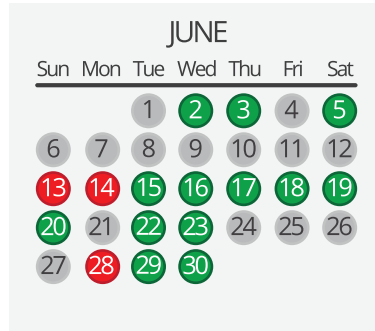
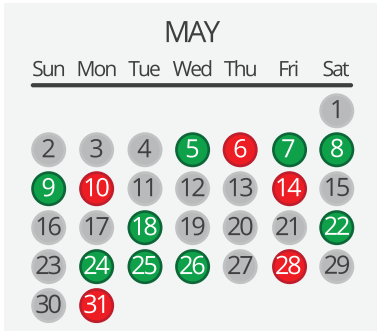
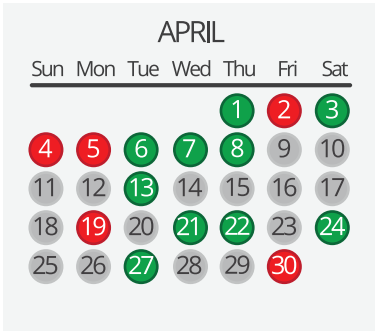
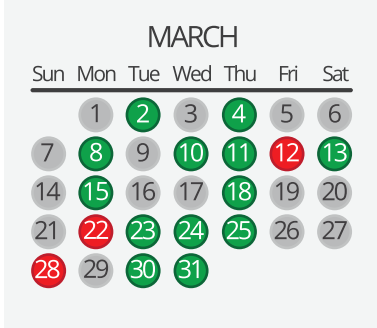
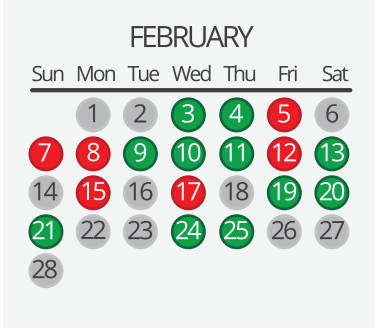
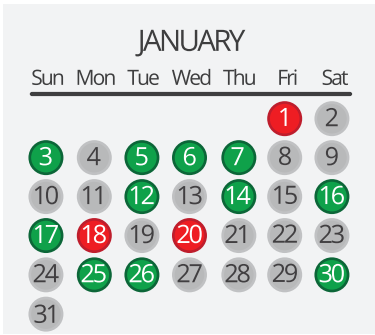
# 2021 B2C

# Worldata®

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